



Alexa Pulitzer
NEW ORLEANS

Customize Your World.

CUSTOM OFFERING OF SOCIAL AND PERSONAL STATIONERY,
INVITATIONS FOR EVERY OCCASSION,
PARTY COMPLIMENTS AND HOLIDAY GREETINGS.

Bespoke for Yourself

FOR FUTURE ORDERS AND CUSTOM INQUIRIES :

504-945-4843

sales@alexapulitzer.com

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NEW ORLEANS



GRIS

- A. Charcoal Monarch Note & Envelope Engraved in Ecu. Ecu Silk Moire Envelope Liner : (100) \$730, (150) \$879
- B. White Calling Card Engraved in Charcoal : (100) \$428, (150) \$467
- C. Ecu Monarch 'Border Note' & Envelopes Thermography printed in Charcoal : (100) \$524, (150) \$611
- D. Charcoal Calling Card with Round Edges. Engraved in Ecu : (100) \$651, (150) \$708.
- E. Charcoal Calling Card Engraved in Ecu : (100) \$501, (150) \$558
- F. White Gift Card Engraved in Silver : (100) \$428, (150) \$467
- G. Ecu Gift Card Thermography printed in Taupe : (100) \$344, (150) \$373

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NEW ORLEANS



NEUTRES

- A. Ecu Monarch Note & Envelope Thermography printed in Brown : (100) \$600, (150) \$723
- B. Cocoa Square Calling Card Engraved in Ecu : (100) \$500, (150) \$560
- C. Ecu Royal Elephant Size 5 Notes with Gold Gilded Edges. Engraved in Gold & Black : (100) \$1083, (150) \$1236
- D. 4-ply Ecu Calling Card with Gold Gilded Edges. Engraved in Gold : (100) \$650, (150) \$750

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NEW ORLEANS



OR

- A. Ecrú Imported Size 3 Notes and Envelopes Engraved in Gold : (100) \$840, (150) \$988
- B. Ecrú Blind Embossed Calling Card Engraved in Brown : (100) \$928, (150) \$967
- C. Ecrú Square Gift Card with Envelopes Engraved in Gold : (100) \$492, (150) \$547
- D. Ecrú Calling Card Engraved in Camel : (100) \$428, (150) \$467
- E. Natural Laid Gift Card Flat printed in Gold (no envelope option) : (100) \$411, (150) \$464

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NEW ORLEANS



ROUGE

- A. Scarlet Size 7 Note & Envelope Engraved in Ecru : (100) \$863, (150) \$1,016
- B. Ecru Square Gift Card Thermography printed in Terracotta : (100) \$411, (150) \$464
- C. Terracotta Size 1 Note with Ecru Lined Envelope. Engraved in Ecru : (100) \$794, (150) \$944
- D. Scarlet Calling Card. Engraved in Ecru : (100) \$ 501, (150) \$ 558
- E. White Size 3 Note engraved in Scarlet : (100) \$694, (150) \$805

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VERTE

- A. Ecru Size 5 Lettersheet Engraved in Moss. Moss Size 5 Envelope Engraved in Ecru : (100) \$635, (150) \$748
- B. Celery Size 7 Note Engraved in Gold : (100) \$811, (150) \$951
- C. Moss Size 3 Note & Envelopes Engraved in Ecru : (100) \$625, (150) \$719
- D. Ecru Gift Card Thermography printed in Moss : (100) \$344, (150) \$373
- E. Moss Calling Card Engraved in Ecru : (100) \$500, (150) \$560

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BLEU

- A. New Blue Size 3 Note and Envelope Engraved in Silver : (100) \$706, (150) \$883
- B. Peacock Size 5 Note and Envelope Engraved in Copper : (100) \$561, (150) \$701
- C. Robins Egg Size 1 Note and Envelope Engraved in Ecru : (100) \$738, (150) \$860
- D. Navy Business Card Engraved in White : (100) \$501, (150) \$558

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NEW ORLEANS



VIOLET

- A. Ecru Size 5 Note and Envelope Flat printed in Plum : (100) \$524, (150) \$620
- B. Lavender Imported Size 3 Notes and Envelopes Engraved in Plum : (100) \$840, (150) \$988
Plum Envelope Liner : (100) + \$56, (150) + \$84
- C. Ecru Square Gift Card Engraved in Plum : (100) \$492, (150) \$547
- D. Natural Laid Thinking Card Flat printed in Wisteria : (100) \$402, (150) \$452
- E. Ecru Multimedia Size 7 Invitation Letterpress printed in Plum : (100) \$836, (150) \$933

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IMPORTED ITALIAN PAPER

- A. Taupe Size 3 Flat Notes Flat printed in Chocolate with plain envelopes : (100) \$592, (150) \$712
- B. Lavander Size 3 Notes and Envelopes Thermography Printed in Chocolate : (100) \$634, (150) \$772
- C. Sage Size 3 Flat Notes and Envelopes Flat printed in Olive : (100) \$634, (150) \$772
- D. Blue Size 3 Flat Notes and Envelopes Engraved in Chocolate with plain envelopes : (100) \$715, (150) \$901
- E. Pink Size 3 Flat Notes and Envelopes Engraved in Gold : (100) \$840, (150) \$988
- F. Ecru Size 3 Flat Notes and Envelopes Blind Embossed : (100) \$990, (150) \$1138

European Size Calling Card : 3.75" x 2.5" {not shown}

Engraved : 100/\$501, 150/\$558; Letterpress : 100/\$437, 150/ \$478; Thermography 100/\$402, 150/\$452

ORDER PROCESSING TIME & DELIVERY/SHIPPING INFORMATION

CUSTOM ORDERS :

Prices quoted in this catalogue include two distinct design options. Changes to proposed art are billed at \$125/hour. A 50% deposit in the form of a check will be required to commence a custom order. Once your payment is received, we will do our best to create artwork within 2-3 business days. Please expect a longer turn around during peak season. Artwork will be emailed for your loving approval.

TURN AROUND:

We print and ship most orders in up to 6-8 business days from the time of receipt of your formal proof approval. Once the processing of your order is complete, it will ship via your FedEx selection. Once your order ships, an invoice including freight will be emailed to you. Your balance is due upon receipt of your invoice in the form of a check. We ship orders from New Orleans and Maine. Ship time and cost vary depending on the ship method you choose and your location but here is an estimate: Ground \$15-\$20 ; Two Day Air \$30; Standard Overnight \$40. If you are in a rush, we recommend you select express shipping.

HOW DO I PLACE A CUSTOM ORDER?

Giving us a call, 504.945.4843, or communicating via email: sales@alexapulitzer.com, is the best way to reach us.

WILL I SEE A PROOF OF MY ORDER BEFORE IT GETS PRINTED?

Yes, you will be emailed two options of your custom project to choose from. The art will include Alexa's art accompanied by your copy layout, typestyle, and ink color. Please be sure to carefully proofread your invitation or stationery order prior to submitting it to us. Pay special attention to text such as capitalization, punctuation and dates. We check for spelling errors and grammar, and we will make suggestions about wording when appropriate. However, we do not guarantee that we will catch all customer errors, especially those specific to your event and spelling of proper names. Should you make an error in your text and your order has been printed, we will work with you to correct the problem and reprint your order at a 25% discount. If there is an error in printing caused by Alexa Pulitzer, we will gladly reprint your order at no cost to you. If you have additional questions regarding the reprint of an order due to error, please contact sales@alexapulitzer.com.

CAN I SEE A SAMPLE {ACTUAL PRINTED COPY} OF MY STATIONERY/INVITATION BEFORE IT IS PRINTED?

We are not able to provide an actual printed sample of your custom project prior to finishing and shipping your complete order. We present color proofs in PDF files which include Alexa's art, copy layout, typestyle, and ink color for you to review and approve before going to press.

WHAT COLORS OF INK ARE AVAILABLE?

Ink choices are available to view in the CUSTOM section of the website in a downloadable PDF format.

WILL THE COLORS I SEE ON MY MONITOR MATCH THE INK COLORS PRINTED ON MY ORDER?

Ink colors and paper colors may vary slightly depending on your monitor display settings. Your printed product may look a little different than the color represented on your screen. In other words, your printed products will look much better!

DOES THE INK COLOR I CHOOSE VARY BASED UPON PRINTING TECHNIQUE?

Yes. The most accurate print translation to the Pantone color guide are flat printing and thermography. Engraving tends to print a bit on the darker side while letterpress leans to print a touch lighter.

WHAT FORMS OF PAYMENT DO YOU ACCEPT?

At this time, we only accept checks and do not accept credit cards of any kind. Old school (is the new school).

WHEN AM I BILLED FOR MY ORDER?

At the initiation of the custom project, we will request a 50% deposit in the form of a check. When your products ship, we will email you a final bill requesting the balance which will include freight and your tracking number. You are requested to submit the balance in full upon receipt of the invoice.

WILL SALES TAX BE ADDED TO MY PURCHASE?

Only orders with a delivery address in Louisiana will be charged standard sales tax.

RUSH FEES:

If you would like to expedite your order, there is a 35% rush fee. Please call us at 504.945.4843 and we will be happy to assist you.